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Oracle Academy

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Agenda

- Oracle's Commitment
- Oracle Academy
 - Introduction to Computer Science
 - Advanced Computer Science
 - Enterprise Business Applications
- Best Practice Examples
- Questions & Answers

Oracle's Commitment



Oracle Corporation



- World's largest enterprise software vendor
- \$22.4 billion in revenue, FY08
- 300,000 global customers
- 270,000 Oracle Database customers
- 37,500 Oracle Applications customers
- 77,000 Oracle Fusion Middleware customers
- 84,000 employees
 - 20,000 developers
 - 7,500 support personnel
- 20,000 partners
 - 9,100 Independent Software Vendors (ISVs)
- Operating in 145 Countries

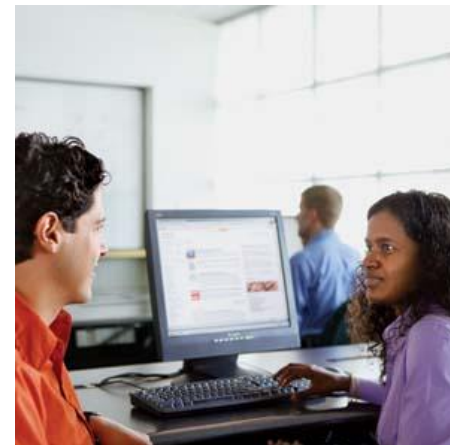
Oracle's Commitment

- Our commitment at Oracle is to be a vital, contributing partner to the world community.
- We seek out genuine intersections between the needs of society and the goals of our company, and make investments that benefit both.
- We use our technology and resources to:
 - Protect the environment
 - Enrich communities
 - Advance education



Oracle Education Initiatives

- Reaching 1 million students in 86 countries
- ThinkQuest
 - Protected, online learning platform that enables teachers to integrate learning projects into their classroom curriculum and students to develop 21st century skills.
 - Projects (formerly Think.com)
 - Competition (formerly ThinkQuest)
 - ThinkQuest Library
 - 375,000 participating students
- Oracle Academy
 - Provides resources to help students develop IT and business skills
 - 655,000 participating students



Oracle Academy



Oracle Academy

Overview

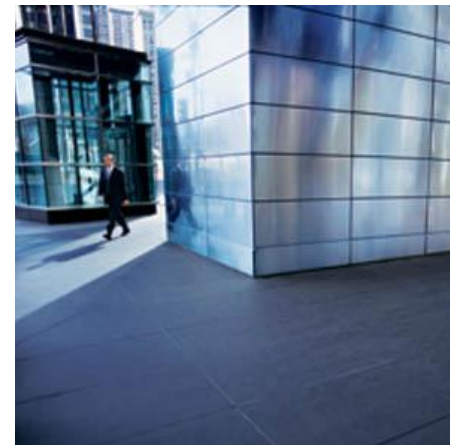
- Partners with ministries, districts and education institutions that believe in early career preparation
- Provides a comprehensive set of education resources that help students develop IT and business skills required for 21st century careers
- Supports 655,000+ students in 86 countries
- Offers three program options
 - Introduction to Computer Science
 - Advanced Computer Science
 - Enterprise Business Applications



Oracle Academy

Benefits

- Broad customer choice
 - Institutions select the program option(s) that best meet their students' needs.
- Steeply discounted pricing
 - \$500 USD annual participation fee includes regular software updates and support
- Comprehensive member benefits package
 - Technical and program support
 - Discounts on faculty professional development
 - Discounts on certification exams and preparation resources



Oracle Academy

Introduction to Computer Science

- Designed for high schools, technical schools, community colleges and universities
- Prepares faculty to teach fundamental database design, programming and business skills courses
 - Database Design and Programming with SQL
 - Database Programming with PL/SQL
- Rigorous, “high-touch” training program
 - Led by experienced Oracle instructors
 - Nine weeks of on-line training
 - Six days of in-class training
 - Ongoing teaching and technical support



Oracle Academy

Introduction to Computer Science

- Courses map to Oracle Certified Associate
 - Oracle PL/SQL Developer Certified Associate
- Student-focused curricula
 - Covers technical, business, and professional skills
 - Provides blended learning model that addresses multiple learning styles
 - Exposes students to skills that are required for information technology careers and advanced study
- Global Data Modeling Competition
 - Students apply skills to a real-world business challenge
 - Chance to compete on a global stage



Oracle Academy

Introduction to Computer Science

- Hosted technology & support with no technical setup
 - Curriculum and database are accessed via a web browser
 - No need to install or maintain separate hardware or software
- Training and certification resources
 - 50% faculty discount on select Oracle University classes and certification exam preparation
 - 40% faculty and student discount on Oracle certification exams
- Free membership
 - Beginning November 1, 2008
 - Training required for new teachers



Oracle Academy

Advanced Computer Science

- Designed for college and university computer science, engineering, MIS and other IT-related departments
 - Software, curriculum & certification resources for teaching use
- Database software, middleware software & development tools
- Oracle University curriculum
 - Same curriculum that is taught to industry professionals
 - Faculty can integrate the curriculum into their courses



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Advanced Computer Science

Training and certification resources

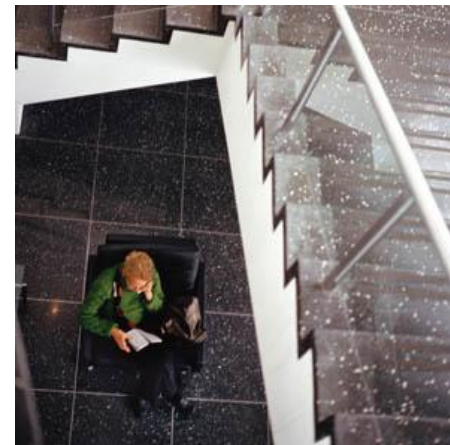
- 50% faculty discount on select Oracle University classes and certification exam preparation
- 40% faculty and student discount on Oracle certification exams
- 24/7 technical support
 - Same support provided to enterprise customers
- Preparation for technical job roles
 - Database administration
 - Application development



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Enterprise Business Applications

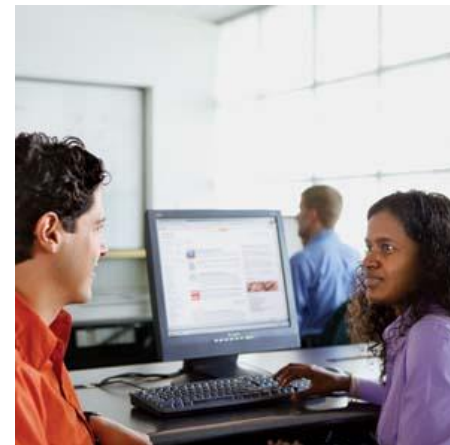
- Designed for college and university computer science departments and business schools
 - Installed or hosted software, curriculum & certification resources for teaching use
- Installed Oracle applications software
 - Oracle E-Business Suite
 - PeopleSoft Enterprise
 - JD Edwards EnterpriseOne
 - Hyperion System 9 (Fall 2008)
 - Siebel (Fall 2008)
- Preparation for technical job roles
 - Applications implementation



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Enterprise Business Applications

- Hosted Oracle applications software
 - Oracle Academy E-Business Suite On Demand
 - Fully integrated suite of enterprise applications
 - Hosted technology with high security and availability
 - No technical setup or maintenance
 - Customized curriculum that maps out real business processes
- Preparation for business and management job roles
 - Business analyst
 - Procurement specialist
 - Financial analyst



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Enterprise Business Applications

- Oracle University curriculum
 - Same curriculum that is taught to industry professionals
 - Faculty can integrate the curriculum into their courses
- Training and certification resources
 - 50% faculty discount on select Oracle University classes and certification exam preparation
 - 40% faculty and student discount on Oracle certification exams
- 24/7 technical support
 - Same support provided to enterprise customers



Best Practices



Best Practice

Northern Virginia Community College

- Integrated program of study
 - Current Advanced and Introduction member
 - Introduction to Computer Science mapped to computer science and IT degree programs
 - Dual enrollment for Battlefield High School
- Community benefits
 - Encourages student enrollment at NOVA
 - Provides students with pathway from secondary to career
 - Provides local businesses with necessary IT talent
- Contacts
 - Gail Drake (Battlefield HS & NOVA) – drakegd@pwcs.edu
 - Paula Worthington (NOVA) pworthington@nvcc.edu

Best Practice

Albuquerque, New Mexico

- Leveraging the Oracle Academy
 - Current Oracle customer
 - Seeking skilled, local IT talent to fill several open positions
 - Encouraging local colleges and universities to integrate the Oracle Academy into their degree programs
 - Developing internships for participating students
- Community benefits
 - Encourages student enrollment in local colleges
 - Provides students with career opportunities
 - Provides local government and businesses with IT talent
- Contacts
 - Mark Leech – mleech@cabq.gov

Best Practice

Southwest Virginia Community College

- Integrated program of study
 - Current Advanced Computer Science member
 - Introduction to Computer Science mapped to information systems technology degree program
 - Dual enrollment for Russell County Public Schools
- Community benefits
 - Encourages student enrollment at SW Community College
 - Provides students with pathway from secondary to career
 - Provides local businesses with necessary IT talent
- Contacts
 - Diane Tomlinson (RCSD) – Diane.Tomlinson@edvantia.org
 - Dr. Bob Tomlinson (SWVCC) – Bob.Tomlinson@sw.edu



Oracle Academy

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