

Your Gift is Teaching.
**Our Gift is Free Curriculum
and Software.**

Engage your students with cutting-edge
software and curriculum. **We'll make it easy.**



Microsoft®
Expression® Web

Web Design Software & Curriculum

Microsoft

January 9, 2009
Carla Faini & Pat Phillips



57% of US on-line young adults report that they create content for the Internet

A major US study published in December 07 reported that more young women than young men have created their own Web sites:

32% vs. 22%

Today's students are the "net-gen": they live online and are always on/always connected



Web design/dev appeals to a broader spectrum of students than programming

We have the opportunity to help students expand their problem-solving skills – skills to use and create cutting-edge tools

The goal is to empower students to create with technology and develop new abilities

Web design can be a first step to more advanced technology and CS courses



- Provide incentive for students to build technical skills that can lead to rewarding jobs.
- Engage students in communicating more effectively with technology while improving their resumes.
- Encourage students to become tool-builders in addition to expert tool-users.
- Include students in technology courses who do not usually take computer science classes.



expression.microsoft.com/education

Quick Start Beaches Around the World

A fast paced lesson that helps beginners create HTML pages with layers, Cascading Style Sheets (CSS), interactive buttons, and Dynamic Web Templates.

Advanced Tutorial Beaches Around the World

Expand by adding custom interactive buttons, interactive content areas, centered web pages, and new backgrounds.

Expression Design Tutorial - Create and edit designs with Expression's vector-based drawing tools, produce graphical effects, and change settings for optimization .



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Electronic Accessories Teaching Unit is a complete teaching and learning curriculum unit and tutorial to create ASPX pages with layers, Master Pages, CSS, and interactive buttons



California Water Animals Tutorial A fast paced lesson that helps beginners create HTML pages with layers, Cascading Style Sheets (CSS), interactive buttons, and Dynamic Web Templates.

Multiple ways for students to learn Web design using Expression Web



Introduction to Web Design Using Microsoft Expression Studio

Full Semester

Standards based

Created by instructors; tested by students

Thoroughly spans Web design concepts and skills

Modular design

Revised with feedback from 70 educators

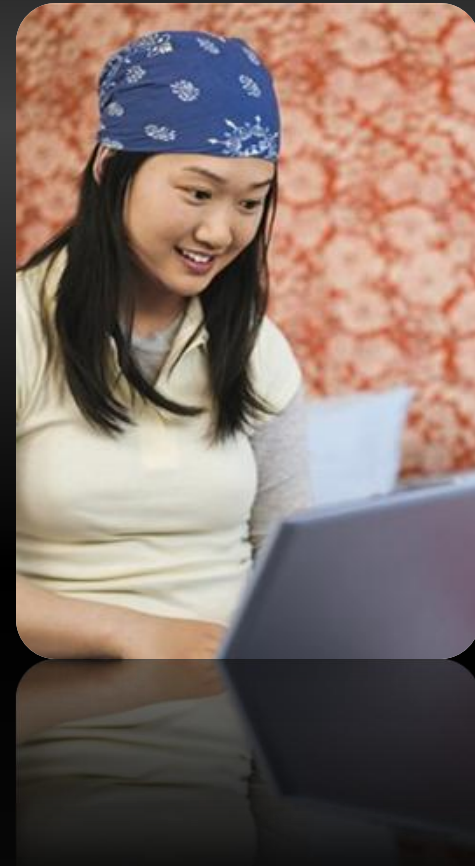
Project-based learning

Career skills development

Valuable in many courses: media, business,
technology, communications, science & math



The History and Future of the Web	1 Weeks
HTML Basics	2 Weeks
Designing for Communication	2 Weeks
Working with Images and Media	3 Weeks
Beyond the Basics w/ Expression Web	2 Weeks
The Design Process	3 Weeks
The Production Process	3 Weeks
Web Publishing and Maintenance	2 Weeks



Lesson Plans

Tutorials

Supporting Text

Assessment Tools

Student Activities

Enrichment Activities

Everything needed to teach a comprehensive Web design course using Expression Studio

Curriculum units are appropriate as introductory courses for college students.

Download : expression.microsoft.com/education



"I liked the fact that the tutorial gave clear directions on how to build a Web site. This program really got me interested in taking more technology courses. The software ran well and was fast and easy. Great Job!"

"I have really enjoyed seeing my students being so engaged in completing their Web sites. This project has given me a great idea for creating an elective class next year around Expression Web."

"What I liked best about this project was that the Web site I created looked how I wanted it to look and even reflected my personality."





Share with peers in an online community of educators!

Engage your students in project-based, real-world learning experiences!

Join us during second semester
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Successor to FrontPage

A professional tool that can be used by students

Creates standards-based Web sites

Includes 5 Web and media applications

Web 2.0 Enabled - Rich Data Presentation

Powerful Server Technology with ASP.NET

Available through MSDN AA



- Tutorials and teaching materials are available
expression.microsoft.com/education
- More about Expression Web:
expression.microsoft.com/en-us/cc136529.aspx
- Expression Learning Resources:
[expression.microsoft.com/en-us/cc136529.aspx](http://expression.microsoft.com/en-us/cc197140.aspx)





Visual Studio Express - a free suite of software development tools for VB and C#



XNA Game Studio – Build fun games for Windows, Xbox 360 console, and Zunes



College students can download Expression Studio free of charge through the DreamSpark program.

www.dreamspark.com

Ask us if your college qualifies for a free subscription to MSDN AA – which includes Expression Studio.

www.msdn aa.net

Free support – via email and telephone

Connect with others teaching these materials!

