



Dear Mid-Pacific ICT Center Advisors:

We are pleased to announce our next **Advisory Panel meeting** will be **Friday, 5/1/09**, at the [City College of San Francisco Downtown Campus](#), from **11am to 1:30pm**. A seated lunch will be provided at the [Educated Palate](#) by students in the CCSF [Culinary Arts Program](#).

This meeting will be very valuable to MPICT, ICT education and ICT employers in California. It will be an interactive working meeting for you to provide valuable input into a high quality **Information and Communications Technologies Workforce Study**.

Much of current employment data is by industry. However, reportedly, up to 80% of all ICT-related jobs are outside traditional IT and telecommunications industries. We believe it will be very valuable to develop a study that does a better job estimating current employment and expectations for growth in ICT-related job functions, across all industries.

Leading this effort are the [California Community College Economic and Workforce Development Program Centers of Excellence \(COE\)](#), which are approaching this challenge in two-phases.

The first phase, an environmental scan on Information and Communications Technologies (ICT), will describe the ICT skills employment marketplace, review trends and issues in that marketplace, and identify ICT-related job functions and occupations. This Advisory Panel meeting will provide you with an opportunity to provide valuable input into this process and its findings.

The second phase will gather, study and present data on ICT-related job function employment and trends. This work product should be very valuable to all of us.

Please reply to this email and let us know if you or another representative of your organization will be able to attend. We are particularly interested in participation by people with insight into ICT-related employment trends in your organization and industry. Please send somebody else if you are unable to attend, are unwilling to be video-recorded, or would be better represented in this effort by someone else in your organization.

Thanks and we hope to see you on May 1st.

AGENDA

- 11:00 – 11:30 Welcome, Introductions, Background and Setup
City College of San Francisco – Downtown Campus Classroom
- 11:30 – 12:30 Facilitated, Video-Recorded Interactive Session
Gathering Input Into EWD Centers of Excellence ICT Workforce Study
- 12:30 – 1:30 Hosted Sit-Down Lunch in the Educated Palate

DIRECTIONS

CCSF'S Downtown Campus is located at 88 4th Street, on the corner of 4th and Mission Streets, caddy-corner from the Metreon and Yerba Buena Gardens, across the Street from the Jukebox Marriott, and across the street from the Fifth and Mission garage.

Via BART or MUNI:

- Exit at the Powell Street Station
- Walk northeast on Market Street half a block to 4th Street
- Walk east on the south side of 4th Street 1 block to the campus on the corner of Mission St

Via Caltrain:

- Exit at San Francisco station at 700 4th Street
- Go west 1.3 miles to Downtown campus on corner of 4th and Mission

Via Baylink Ferry:

- Exit at Ferry Building
- Go Southeast on Market St to 4th
- Go left on 4th to campus on corner of 4th and Mission

Driving From East Bay via I-80/Bay Bridge:

- Take 5th Street Exit on Left after crossing the bridge
- Go right on 5th to Minna or Mission
- Go right on Minna or Mission and park in the 5th/Mission Garage

Driving From South via I-280:

- Take the 6th Street Exit Go straight on 6th Street
- Turn right on Mission Street and park in the 5th/Mission Garage

Driving From South via Hwy 101:

- Take the 7th Street Exit and go Northeast on Bryant Street to 5th St
- Go left on 5th Street about 8 blocks to Minna or Mission
- Go right on Minna or Mission and park in the 5th/Mission Garage

Driving From North via Hwy 101:

- Cross Golden Gate Bridge
- Stay on 101 onto Lombard St
- Go right on Van Ness
- Go left on Broadway through tunnel
- Go right on Columbus
- Merge onto Montgomery, cross Market, stay on New Montgomery
- Go right on Howard
- Go right on 5th to Minna or Mission
- Go right on Minna or Mission and park in the 5th/Mission Garage